

# **BUSINESS SPONSORSHIP DETAILS**

If you are a business looking for outreach at one of Tucson's popular Farmers Markets, we have a place for you! Since its inception in 1998, Heirloom Farmers Markets has proudly operated vibrant farmers markets throughout the Tucson community, which contribute to the success of local food growers, and producers, strengthen our food economy and serve as community gathering places. If you wish to table and become a Sponsor for the Day at any of Heirloom Farmers Markets we have opportunities available for you. By tabling at our farmers markets your organization shows a shared commitment to fostering an economically, ecologically and socially sustainable community.

## **FEES**

Tabling fee's are charged per market day:

#### SUNDAY RILLITO PARK FARMERS MARKET

- \$200/day Summer Fee (May thru September)
- \$300/day Winter Fee (October thru April)

### SATURDAY ORO VALLEY FARMERS MARKET

- \$100/day Summer Fee (May thru September)
- \$200/day Winter Fee (October thru April)

If you are interested in learning more about sponsorship opportunities with HeirloomFM, please call our office: 520-882-2157 or email Roxanne Garcia, *Executive Co-Director* at <a href="mailto:rox@heirloomfm.org">rox@heirloomfm.org</a>. Sponsor candidates are evaluated on an individual basis to ensure there is no direct conflict with Heirloom FM mission.

## HOW SPONSORSHIPS SUPPORT OUR MISSION

Heirloom Farmers Markets' Staff and Board of Directors are dedicated to consumer education as a critical component of building sales for local agriculture. Vendors' fees at HeirloomFM cover the basic cost of operating the markets, but in order to keep vendors' fees as low as possible and still fund educational outreach, HeirloomFM solicits sponsors to support its programming goals, which include special educational market events.